

Demo Organisation for MSP Partners

Show a prospect a product that's already full of people and results.

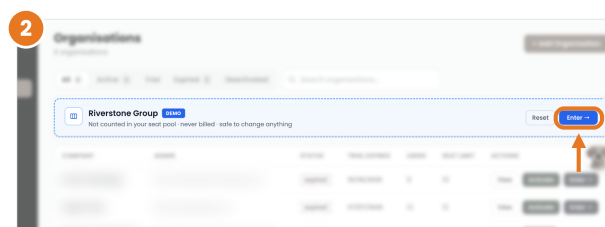
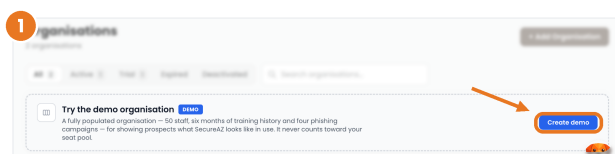
An empty trial is a hard thing to sell from. Your prospect sees blank dashboards and has to picture the rest for themselves. The demo organisation gives you a SecureAZ that's already running: **50 staff across 6 departments**, six months of training history, certificates issued, and four finished phishing campaigns where the click rate falls from 28% to 8%. Open it on a call and the product does most of the explaining.

It doesn't touch your seat pool

The 50 demo staff sit outside your licensing entirely, and you're never billed for them. Nothing in the demo organisation counts towards a client's seats either.

Four steps

UNDER A MINUTE

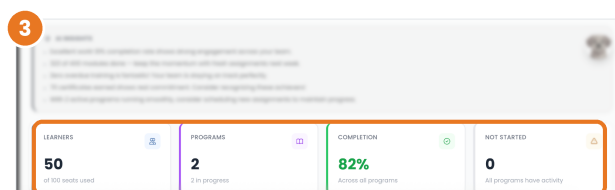


1 Create it once

Open your **Organisations** list and click **Create demo**. The demo organisation doesn't exist until you do this, and you only need to do it once.

2 Find it pinned at the top

It sits at the top of your Organisations list, marked **DEMO**, so you'll never hunt for it mid-call. Click **Enter** to go in.



3 Start on the dashboard

Completion stats and charts, filled out by six months of activity across the six departments. A good place to open a conversation about reporting.

4 Scroll to the phishing results

Four completed campaigns, with the click rate falling from 28% to 8%. **You can't send phishing simulations from the demo organisation** — the campaign history is sample data, so don't try to run one live in front of a client.

Break it however you like

Add users, assign training, click around — none of it affects a real client. When you want it back the way it started, hit **Reset** and the original sample data returns. If something's unclear, or the demo doesn't cover a scenario you need, get in touch with your SecureAZ contact.